

Privacy Notice: Marketing Communications

Nottingham Community Housing Association, 12-14 Pelham Road, Sherwood Rise,
Nottingham, NG5 1AP

What information do we collect and why do we collect it?

We collect information about you when you voluntarily make an enquiry, enter a competition, complete a photo consent form or survey, use our online services, sign up to marketing material or attend events.

This voluntarily provided information could include contact details, personal information, details that will help us deal with your enquiry, photographs, film and quotes.

How will we collect this information?

All data will be collected from you personally, when you contact us or we contact you for any of the reasons listed above.

We may compile publically available professional contact details for the purposes of corporate events, marketing and surveys.

How will we use this information?

We use this data to respond to your queries, pick competition winners, send marketing material and event invitations. We will not use personal contact details for marketing purposes that have not been provided for this reason.

Personal details may be used to ensure you continue to receive the best service possible and so we can monitor your needs.

Who will we share it with?

We only share personally provided customer data with other members of staff in NCHA, where relevant.

We may share professional contact details with partner organisations, where we are

hosting joint corporate events.

Marketing

From time to time we would like to send you information about NCHA events and services that may be of interest to you. If you have consented to receive marketing, you may opt out at anytime you wish by contacting us.

Cookies

Cookies are text files placed on your computer to collect standard internet log information and visitor behaviour information. This information is used to track visitor use of the website and to compile statistical reports on website activity. For further information visit: www.aboutcookies.org or www.allaboutcookies.org

Access to your information and correction
You have the right to view any information the organisation holds about you. We want to make sure that your personal information is accurate and up to date. You may ask us to correct or remove information you think is inaccurate.

Who and how to contact us

Please contact us if you have any questions in relation with this notice or the information we hold about you:

Email: data.protection@ncha.org.uk

Phone: 0800 561 0074

Post: Data Protection Officer
Unit 2 Clumber Court
Pelham Avenue
Nottingham
NG5 1AJ